

# Catalytic Application

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## Instructions:

When answering open-ended questions in this application, please do not repeat information you have stated in a previous question or which is contained in a document you will upload. Instead, make reference to the question or document in which you have already provided the information. We would appreciate your feedback at the end of the application on how we might streamline the application process.

## General information

### 1. What is the name of the Social Enterprise?

### 2. Is this a collaboration with multiple partners?

- Yes
- No

Please name the collaboration, list the partners and their roles and describe:

### 3. Has the social enterprise applied for a grant before?

- Yes
- No

### If yes, to which grant?

- Assessment
- Capacity Building
- Catalytic

**If the social enterprise was not successful, what has changed?**

**4. In what Ontario region does the social enterprise primarily operate? Please choose one main region**

For details of the regions, please see the Program Guidelines.

- Northern
- South Western
- Central and/or GTA
- Eastern

**5. Does the social enterprise offer services: (please check all that apply)**

- locally
- regionally
- nationally
- Internationally

**6. Does the enterprise serve rural or urban populations?**

- Rural
- Urban
- Both

**Tell us about your social enterprise:**

**7. What is the social enterprise's mission statement?**

**8. What social, cultural, environmental, and/or economic problem does the enterprise solve and how?**

**9. Please describe the goods and services the social enterprise delivers.**

**10. List the NAICS Code(s) for all goods and services delivered? Select a max. of 5 choices. (North American Industry Classification System)**

For more information please visit: <http://www.naics.com>

- 11:Agriculture, Forestry, Fishing and Hunting
- 21:Mining
- 22:Utilities
- 23:Construction
- 31-33:Manufacturing
- 42:Wholesale Trade
- 44-45:Retail Trade
- 48-49:Transportation and Warehousing
- 51:Information
- 52:Finance and Insurance
- 53:Real Estate Rental and Leasing
- 54:Professional, Scientific, and Technical Services
- 55:Management of Companies and Enterprises
- 56:Administrative and Support and Waste Management and Remediation Services
- 61:Educational Services
- 62:Health Care and Social Assistance
- 71:Arts, Entertainment, and Recreation
- 72:Accommodation and Food Services
- 81:Other Services (except Public Administration)
- 92:Public Administration
- Other: \_\_\_\_\_

**11. What impact area(s) is the social enterprise most focused on? Select a max. of 3 choices. United Nations Sustainable Development Goals.**

- Goal 1: No Poverty

- Goal 2: Zero Hunger
- Goal 3: Good Health and Well-Being for People
- Goal 4: Quality Education
- Goal 5: Gender Equality
- Goal 6: Clean Water and Sanitation
- Goal 7: Affordable and Clean Energy
- Goal 8: Decent Work and Sustainable Economic Growth
- Goal 9: Industry, Innovation, and Infrastructure
- Goal 10: Reducing Inequalities
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Consumption and Production
- Goal 13: Climate Action
- Goal 14: Life Below Water
- Goal 15: Life on Land
- Goal 16: Peace, Justice and Strong Institutions
- Goal 17: Partnerships for the Goals

**12. What is the primary purpose of the social enterprise? (for information purposes only)**

- Social
- Cultural
- Environmental
- Income generation for parent organization
- Employment development
- Training for workforce integration
- Other
-

**13. What is the secondary purpose of the social enterprise? (for information purposes only)**

- Social
- Cultural
- Environmental
- Income generation for parent organization
- Employment development
- Training for workforce integration
- Other
- 

**14. How does the social enterprise measure its social, cultural, environmental or sustainable economic impact?**

**15. How does the enterprise report on those measurements?**

**16. Which groups does the social enterprise seek to serve through its social mission? (Please check all that apply)**

- Refugees
- People experiencing homelessness
- Newcomers
- People facing addiction challenges
- Indigenous peoples
- Francophone communities
- People who are racialized
- People with psychological disabilities
- People with physical disability
- People with intellectual disability

- Children
- People with employment barriers
- Seniors
- Men
- Women
- Family
- Youth
- LGBTTTQ+
- People with low income
- Other: \_\_\_\_\_

**17. Please list any partnerships or support that the social enterprise has with the community. Where relevant, please briefly explain.**

**18. Please either a) describe the social enterprise's governance structure or b) upload an organizational chart depicting this structure in the upload documents task at the end of the application process.**

**19. Is the Board Chair/Executive Director/CEO of the social enterprise supportive of pursuing future contracts and/or investment?**

- Yes
- No

**20. If you are a sole proprietor or for-profit social enterprise, please explain how your profits are spent.**

**21. If the enterprise is a for-profit social enterprise, please explain how it demonstrates stakeholder value as well as shareholder value.**

**22. How does the social enterprise operate in a transparent and responsible manner? Please explain. List the supporting documents that you will upload in the upload documents task.**

**Business Review:**

**1. Please ensure that you upload the social enterprise's business plan in the upload documents task of the application.**

**Please answer questions #2 to #8 only if this information is not already provided in your business plan and/or if you would like to provide supplemental information:**

**2. What is the projected growth of the social enterprise? Explain in terms of A) economic growth, B) social, cultural, environmental, and/or sustainable economic impact, and C) expected reach.**

**3. How does the social enterprise intend to meet this growth?**

**4. What are the social enterprise's plans to achieve long term sustainability for the enterprise?**

**5. Describe the enterprise's target market (target customer, market size).**

**6. Who are the enterprise's top competitors?**

**7. What is the social enterprise's competitive advantage?**

**8. Please explain how the social enterprise has demonstrated traction and problem /solution fit (i.e., sales, users, growth, partners, LOIs / contracts, etc.).**

**9. Please describe the social enterprise team's relevant skills and experience (Leadership, skills, networking, coaching.)**

**Experience with investment and procurement and request for support:**

**1. What is the social enterprise's experience with procurement or investment? (Including but not limited to whether or not the social enterprise has ever won a contract or secured investment in the past.)**

**2. What is the social enterprise's plan for securing future procurement or investment contracts?**



**3. What support is the social enterprise requesting in order to become investment or procurement ready?**

**4. What is the expected impact of the investment and/or contract win?**

**5. Please describe what resources and assets the enterprise will leverage for this opportunity.**

**Financial information:**

**1. What are the total revenues and the total revenues from the sales of goods and services of the social enterprise for each of the past three fiscal years? When inputting numbers, do not include any commas, points, dollar sign or other symbol.**

	\$ Total Revenue	\$ Revenue from Sales and Services	Year
Year 1 (Most current)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year 2	<input type="text"/>	<input type="text"/>	<input type="text"/>
Year 3 (least current)	<input type="text"/>	<input type="text"/>	<input type="text"/>

**2. Has the social enterprise received grants or other funding sources (not including sales revenues) in the past three years?**

- Yes
- No

Please provide details on amount received for each of the past three years:When inputting numbers, do not include any commas, points, dollar sign or other symbol.

	Year 1 (most current): Use same period as above	Year 2: Use same period as above	Year 3 (least current): Use same period as above
Grants	<input type="text"/>	<input type="text"/>	<input type="text"/>
Donations	<input type="text"/>	<input type="text"/>	<input type="text"/>
In Kind	<input type="text"/>	<input type="text"/>	<input type="text"/>
Membership Dues	<input type="text"/>	<input type="text"/>	<input type="text"/>
Endowments	<input type="text"/>	<input type="text"/>	<input type="text"/>
Funding from family / friends / personal	<input type="text"/>	<input type="text"/>	<input type="text"/>
Funding from banks / credit unions / loans (please specify if bank or credit union)	<input type="text"/>	<input type="text"/>	<input type="text"/>
Accelerators	<input type="text"/>	<input type="text"/>	<input type="text"/>
Capital investment	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>

**3. For what type of support is the social enterprise seeking a grant?**

- Investment
- Procurement

**Investment-only questions:**

**1. Who are the investors the social enterprise is looking to work with? Please identify the specific investors and attach any relevant information about these investors.**

**2. What stage of the relationship is the social enterprise at with these investors?**

**3. What is the amount of investment the social enterprise is seeking?**

**Procurement-only questions:**

**1. Has the social enterprise successfully bid on a procurement contract in the past?**

- Yes
- No

**Please describe what the contract was, when it took place, the value of the contract, and the outcome of the contract.**

**2. Is this application for a specific upcoming bid or to prepare for a likely contract in the future?**

- Yes
- No

**a) Please specify what type of contract and describe the opportunity.**

**b) Please ensure that you upload any relevant information about the contract opportunity in the upload documents task of the application.**

**Service Provider and social enterprise contribution:**

**1. Will the social enterprise be able to cover some costs associated to hiring a service provider? This is a grant requirement.**

- Yes
- No

**Specify if cash or in-kind.**

- Cash
- In-Kind
- Both

**How much will the social enterprise be contributing? (Monetary value of in-kind, and/or cash contribution.) State value and brief description if in-kind.**

Value

Description

**2. In addition to the costs mentioned above, what (if any) other time and resources will the social enterprise contribute to the capacity building process? (Including in-kind.) Please describe and provide a monetary value.**

**3. Which service provider would the social enterprise like to work with? Please provide a rationale for this decision. You will be asked to provide a quote from the service provider in the upload document task.**

**4. Do you have any feedback on this application process?**

**I certify that the information contained in this application and the accompanying documents is true, accurate and complete.**

Yes

**Signature of the Executive Director, CEO or Board Chair authorizing this application (please use your mouse, or if you have a touch screen, your finger or stylus pen, to sign below)**

